Industry Advisory Group (IAG) presentation: ePhyto case studies, March 2018–Jan 2019







MORE WORK NEEDED!

2019 is "the" time for case studies across all sectors!

- 9 case studies completed or are currently underway (January 30, 2019)
- Findings are still limited but there is promise of extremely valuable feedback
- A limited number of sectors have been covered: seeds and grain
- A limited number of countries have been covered: Argentina, Netherlands New Zealand, USA
- Where possible, "cash against documents" (CAD), and fully paperless transactions were



encouraged Food and Agriculture Organization of the United Nations





world's plant resources from pests



Case study highlights so far....

March 2018-January 2019



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Common findings

- In general, ePhytos were regarded to increase efficiencies in importing/exporting
- <u>Case study participants feel there is a need to get more</u> <u>destination countries involved</u>
- <u>Some companies are eager to conduct further case</u> <u>studies</u>
- <u>Gaps in knowledge</u>: How did the importing PPQ get in contact with the exporter? How was the customer made aware of the existence of the ephyto? How did customer clear customs who was part of the chain?





Communication campaign

- Get the word out on case studies and the ePhyto solution
- Help us keep industry engage
- Help us help regional NPPO's be aware of industry's need for case studies and getting countries enrolled





Thank you



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