

PRESS RELEASE

The Agri-Digital Age

Geneva, 4 February 2025 — In an exciting seminar attended by key players from across global agricultural commodity trading, industry leaders came together to present current trends, legal advances and to publicly sign an official letter promoting the advancement of digitalisation across the sector.

The signing of this letter signals the enthusiasm and commitment of all stakeholders to drive forward digital initiatives, including e-Bills of Lading receiving the same legal status as paper ones. By embracing various technologies, the sector aims to encourage innovation, safety and transparency; improving operational efficiency, lowering cost and risk and strengthening the resilience of global food and agricultural supply chains which unites us all.

The event brought together stakeholders from all corners of the sector, including trading houses, banks, law firms, and digital platform providers. This collective show of support underscores the industry's dedication to adopting innovative technologies that streamline operations and unlock value across the entire trade ecosystem.

One of the key messages: *"The move to electronic documents will empower our businesses with more efficient processes, more control, and instant transfer of cargo ownership, allowing for reliable collaboration between all participants in the chain."* said Paul Harrison, President of Gafsa.

With 35 companies already signed up, demonstrates the commitment and the importance of this change for our industry. This show of commitment affirms that digitalisation offers numerous benefits, including faster and more secure transactions, improved traceability, and lower operational costs. With technological advancements and legal developments, the industry is well-positioned to make this transformative shift.

We need to move the industry into the agri digital age.

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Signatories in attached letter

Signatories of the letter:

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Amaggi International, Director, Gunnar Nebelung
Ameropa, CEO, Josh Zacharas
Arasco, CEO, Ghaida Alshehri
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